



network enterprise europe

Enterprise Europe Network-Hellas

Helping ambitious businesses innovate and grow internationally

www.enterprise-hellas.gr, @EEN_Hellas



στην υπηρεσία της επιχείρησής σας

Are you a **business** interested to **innovate** and **expand** abroad?

Are you looking for new markets, funding, information on the Single Market?

4 services (and 4 success stories)



EEN-Hellas: Who we are

National & European Network

- The world's largest support network for SMEs with international ambitions, **600 organizations in >60 countries**
- Supported by the **European Commission**
- **12 partners** from across the country, **combining international business expertise with local knowledge**: research centres, business associations, chambers of commerce and a development agency
- Helping business grow faster through tailored support, new **commercial partnerships** and **access to finance**, without cost for SMEs
- More than **550 transnational** business and technological **partnerships** (2008-today)!

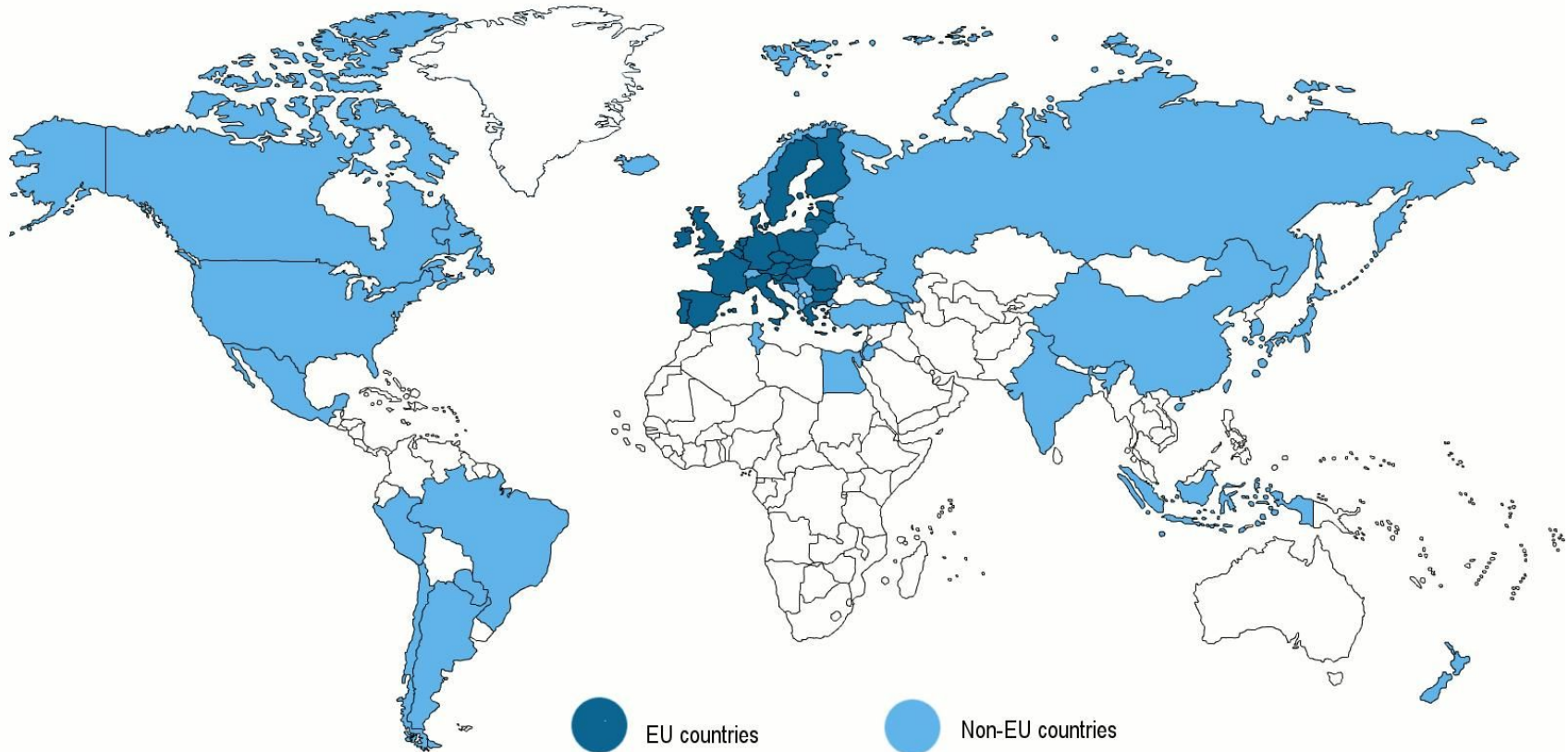


EEN-Hellas: Who we are



στην υπηρεσία της επιχειρήσεώς σας

The world's largest network for SMEs



600 organizations, >60 countries,
operating since 2008



στην υπηρεσία της επιχείρησής σας

EEN-Hellas: Services

1. Access to Markets

2. Access to Finance

3. Advice on EU policies

**4. Innovation
Management**

EEN-Hellas: Access to Markets(1)

- Technology-Business **Audits**
- Company **Missions & Brokerage Events**
- **Online matching** of partnership profiles
- Support on **identifying business opportunities**, market practices, standards, legal and tax issues, IPR, etc.

During 2013-2014:

- ✓ **121** Brokerage Events & Company Missions
- ✓ **150** transnational partnership agreements



EEN-Hellas: Access to Finance (2)

- Information & **Advisory Services on funding instruments**
 - EU programmes (Horizon 2020, COSME, etc.)
 - Structural Funds
 - Private investments & Alternative funding instruments: venture capital, business angels, seed financing, crowdfunding, among others.
- **Partner search**, at international level, for joint proposal submission
- Guidance on **proposal writing/submission**, etc.

During 2013-2014:

- ✓ **>3.500 queries** on access to finance
- ✓ **>100 training seminars** for SMEs



EEN-Hellas: EU policies(3)

- Advice on EU policies for SMEs (**Small Business Act**)
- **Consultations** on important issues of SMEs throughout Europe
- Information campaigns on issues of interest for SMEs (e.g. Safety & Healthy Workplaces)

During 2013-2014:

- ✓ Support of **information campaigns** in Greece
- ✓ **Feedback of Greek SMEs** to EU institutions for the adoption or revision of EU policies for SMEs



EEN-Hellas: Innovation Management (4)

- **Innovation Audit & Management**
- Benchmarking of innovative SMEs (EU level)
- Guidance on **innovation strategy** issues
- Support of Greek SMEs in the **SME Instrument** programme for disruptive products / services

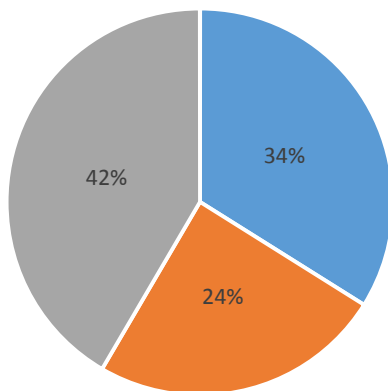
During 2014:

- ✓ Innovation audits in 39 companies



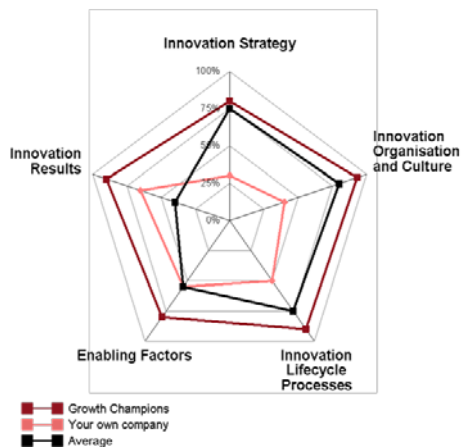
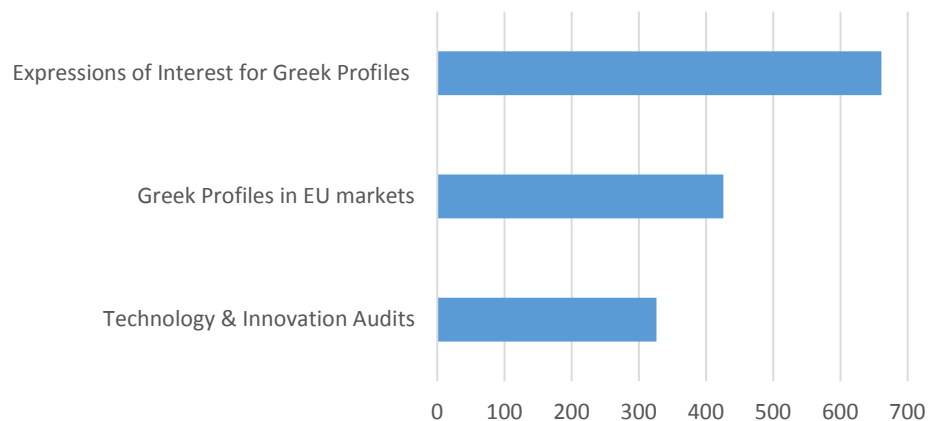
EEN-Hellas: Expanding to new markets(1)

Partnership Agreements 2008-2014



■ Business Agreements ■ Technology Agreements ■ Research Agreements

Innovation & Internationalization services 2013-2014



στην υπηρεσία της επιχείρησής σας

EEN-Hellas: Business meetings record(2)



Period: 2013-2014

121 B2B & Company missions

1.858 Participants

6.365 Meetings



στην υπηρεσία της επιχείρησής σας

EEN-Hellas: Transnational Partnerships(3)



Enterprise Europe Network brought together the **German company TMTM & Greek company Campervan Rental Service** for developing cycling tourism in Peloponnesus region.

Enterprise Europe Network supported the **Greek start-up Crypteia Networks**, focused on Cyber security & Threat Intelligence, in accessing **finance**, expanding to new **EU markets**, patenting **IPR rights**.



EEN-Hellas: European Distinctions(4)



European Best Practice Award 2014



European Best Practice Award 2013



στην υπηρεσία της επιχείρησής σας



Business Support on Your Doorstep

More information:

www.enterprise-hellas.gr

