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KUĆA KLASTERA CLUSTER HOUSE
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European Cluster Policy Making Event

13 September 2017

CERTH, Thessaloniki, Greece

	DRAFT PROGRAMME
8.30 - 9.00	**Registration and Coffee**
9.00 - 9.20	**Welcome speeches - Introduction** • Konstantinos Michailidis, Representative from Region of Central Macedonia • Head of Innovation and Entrepreneurship *(tbc)* • Ulla Engelmann**,** Head of Unit of Clusters, Social Economy and Entrepreneurship, DG GROW
9.20 - 10.55	**Policy Roundtable:** Aim to illustrate how cluster-based interregional collaboration can foster and improve territorial co-operation in the BalkanMed region, focusing on the support and funding of Interreg programmes, cluster networks and regional smart specialisation strategy implementation. **Policy Input Speakers** (10-12 minutes each) • Lila Oraiopoulou, Region of Central Macedonia, Head of Managing Authority involved in S3 *(tbc)* • Balkan National level Policy makers *(tbc)* • Peter Keller, Head of Unit, International and Cluster Unit, Hungarian Ministry of National Economy • Joint Research Centre speaker *(tbc)* author of "The Role of Smart Specialisation in the EU Enlargement and Neighbourhood Policies" • Lefteris Kretsos, General Secretary of Communication & Media Ministry Greece *(tbc)* Q&A (10 minutes)

	Regional Cluster Co-operation Showcase (15 minutes each): • BalkanMed Interreg Programme Joint Secretariat. • Balkan Cluster House, Director Danka Sokolovic Milojkovic (Serbia) How to restart cluster development in the Balkans Q&A (10 minutes) Moderator: Marc Pattinson, ECCP
10.55 - 11.15	*Coffee break*
11.15 - 12.15	**Cluster Pitch Presentations** One-Minute Cluster Pitch session (one slide per cluster):- - Name - Country - Topic - Main co-operation / partnership offer

12:15 - 13.30	Two Parallel seminars to showcase cluster co-operation experiences
	
	1. **Co-operation seminar on Smart Cities/Mobility/Circular Economy**
	- Introduction and scene setting Chorus Cluster
	- Cluster Showcase Presentations:
	  • iTech Transilvania (Romania) *(tbc)*
	  • Marche Manufacturing Cluster (Italy) Chiara Mansanta *(tbc)*
	  • Citizem Smart City Murcia (Spain) *(tbc)*
	  • Company representative (Greece)
	
	Moderator: Christos Koutousis, Chorus Cluster
	
	2. **Co-operation seminar on Creative industries**
	- Introduction and scene setting Dr Nikos Vogiatzis, gi-Cluster
	- Cluster Showcase Presentations:-
	  • Creative Industries Cluster of Vojvodina (KVIK) (Serbia) Mrs. Tatjana Kalezic *(tbc)*
	  • Croatian Cluster of Competitiveness of Creative and Cultural Industries Zrinka Dužević *(tbc)*
	  • Company representative: leading Thessaloniki-based company in e-Sports/e-Gaming *(tbc)*
	  • Cap Digital (France) *(tbc)*
	
	Moderator: Julia Phocagi, Corallia Cluster

13:30 - 14:30	*Lunch break*
14:30 - 17:30	Introduction to the afternoon session • Athanasios Konstandopoulos Director, CERTH

	Presentation of innovation and entrepreneurship support
	• Simon Bensasson, Member of the Thessaloniki City Council, Municipality of Thessaloniki *(tbc)*
	• Greek National Bank *(tbc)*
	Visit to the Foundation for Research and Technology of Hellas and to the Chorus Cluster, accompanied by Chorus Cluster Manager Christos Koutousis, Head of Extroversion and Networking Services
	Technical visit and/or presentations *(tbc)*
17:30 – 18.30	*Informal networking cocktail event*

EVENT REGISTRATION DETAILS

Participants seeking to attend the Policy Making event can send their request to the ECCP team who will confirm if there is a possibility to attend, based on the capacity of the meeting rooms. Selection will be based on a first-come-first-served basis.

Please send your attendance request to Morgane Veillet-Lavallée M.VeilletLavallee@inno-group.com.

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