

3 – 6 October 2018

Business Visit to the Region of Western Macedonia

Foreign Economic and Commercial Missions and other Foreign Interests

AGENDA

WEDNESDAY, 3 OCTOBER 2018

- 15:55 Depart from Eleftherios Venizelos Airport
- 16:50 Arrival at the Makedonia Airport (SKG) in Thessaloniki
- 17:15 Departure by private Bus to Kozani
- 19:30 Arrival and Check in at ELENA Hotel and Aliakmon Hotel
- 20:00 Departure by private Bus to a local restaurant (tbc)
- 20:30 – Welcoming speech by **Mr. Theodoros Karypidis**, Governor of the Region of Western Macedonia
- 22:00

Signing of a Memorandum of Collaboration between Enterprise Greece and the Region of Western Macedonia

Dinner (hosted by Mr. Theodoros Karypidis, Governor of the Region of Western Macedonia)

THURSDAY, 4 OCTOBER 2018

- 08:30 – **Registration**
- 09:00 (Western Macedonia Exhibition Center, Main Conference Room Foyer, Ground floor)
- 09:00 – **Welcome Remarks**
- 10:00 Coordinator: **Mr. Panagiotis Kottas**, Vice Governor of the Region of Western Macedonia for Development, Entrepreneurship and Trade
- **Mr. Grigoris Stergioulis**, Chairman & CEO, Enterprise Greece
- **Mr. Theodoros Karypidis**, Governor of the Region of Western Macedonia

THURSDAY, 4 OCTOBER 2018 (CONT.)

• **Mr. Eleftherios Ioannidis**, Mayor of the Municipality of Kozani

• **Mr. George Konstantopoulos**, President of Greek Exporters Association (SEVE)

10:00 – **Speeches**
11:45

• **Ms. Dimitra Pragalou**, Investment Promotion Directorate, Enterprise Greece, «The Investment Profile of the Region of Western Macedonia»

• **Mr. Spyros Ignatiadis**, General Director at Greek Exporters Association (SEVE), «The Exports Outlook of Western Macedonia Region»

• **Dr. Christos Georgiou**, Director of Documentation, Research and Studies Directorate at Federation of Industries of Northern Greece (SBBE), «The Manufacturing Sector in Western Macedonia: Prospects for Entrepreneurial Cooperation»

11:45 – **Coffee Break**
12:00 (Main Conference Room Foyer, Ground floor)

12:00 – **B2B meetings**
14:00 (Main Conference Room Foyer, Ground floor)

12:00 – **Training business seminar for SMEs – Mr. George Papastergiopoulos**, Director of Business Information & Support, Enterprise Greece, “Taking the right steps for successful export”
14:00 (Room 4, 1st floor)

14:00 – **Family photo**
14:10 (Main Conference Room, Ground floor)

14:10 – **Lunch**
15:00 (Main Conference Room Foyer, Ground floor)

ON-SITE COMPANY VISITS

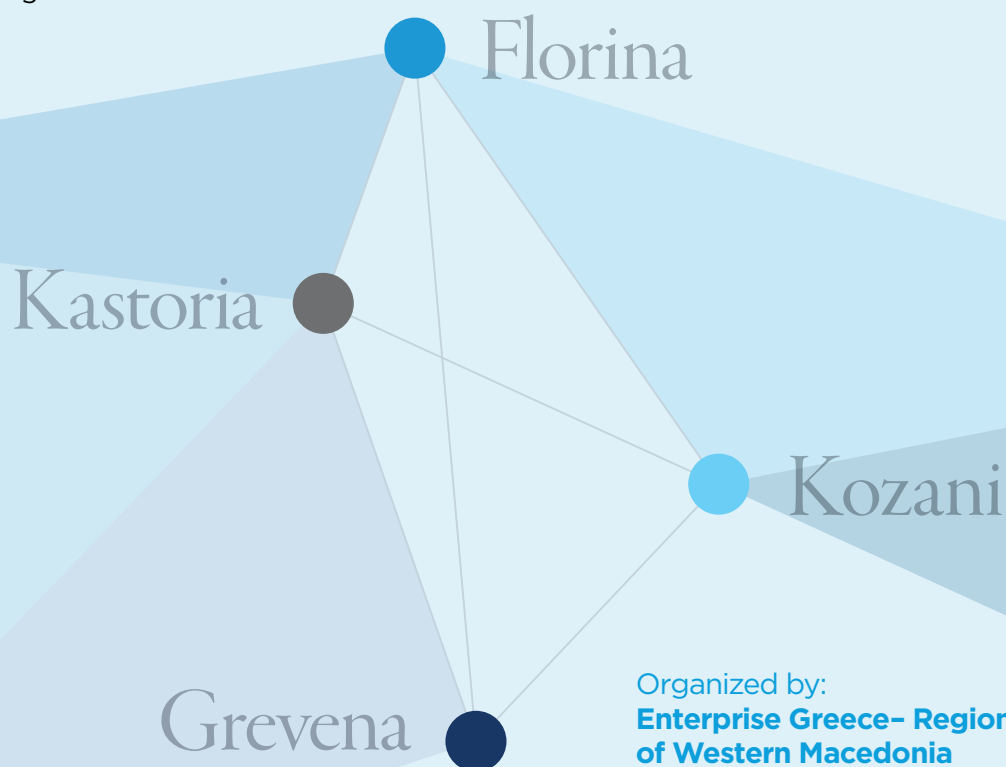
- 15:00 – Visit to the **ALFA** Enterprise, Regional Unit of Kozani
- 16:30
- 17:00 – Visit to the **Cooperative of Saffron**, Regional Unit of Kozani
- 18:30
- 20:30 **Dinner, Trypokarydos restaurant**

FRIDAY, 5 OCTOBER 2018

- 10:00 – **Visit to Zoomserie Enterprise,**
11:30 Regional Unit of Grevena
- Welcoming Speech by Mr.
Evangelos Simandrakos, Vice
Governor of the Regional Unit of
Grevena
- 12:15 – **Visit to the DTS SA,** Regional Unit
13:30 of Kastoria
- Welcoming Speech by Mr. Sotirios
Adamopoulos, Vice Governor of the
Regional Unit of Kastoria
- Light Lunch – Short walk to Kastoria
Lake
- 15:00 – **Visit to B&T Composites,** Regional
16:30 Unit of Florina
- 17:00 – **Visit to the ALPHA Estate,**
18:30 Amyndaio, Regional Unit of Florina
- Welcoming Speech by Mr. Stefanos
Biros, Vice Governor of the Regional
Unit of Florina
- 19:30 – **Dinner,** Naoumidis restaurant,
21:00 Lake Vegoritida

SATURDAY, 6 OCTOBER 2018

- 10:00 – **Visit to the new building of the**
11:00 **Koventareios Library of Kozani**
- 11:15 – **Visit to the Kozani Municipal Map**
11:45 **Library** (7' by bus)
- 12:00 – **Light lunch,**
13:30 **Ermionio Hotel**
- 13:30 Departure by private Bus to
Thessaloniki
- 17:25 Departure from Makedonia Airport
(SKG) in Thessaloniki
- 18:15 Arrival in Eleftherios Venizelos
airport, Athens



Organized by:
**Enterprise Greece– Region
of Western Macedonia**

With the support of
**Economic and Commercial
Diplomats Club**