



**UBCCE THIRD BUSINESS FORUM**  
**“SEIZING NEW INVESTMENT AND TRADE OPPORTUNITIES IN THE**  
**BLACK SEA AND CASPIAN IN THE POST CRISIS ERA”**  
**THESSALONIKI, GREECE, NOVEMBER 12th – 13th, 2009**  
**Hotel Nikopolis**

*Organised by*

**HELLENIC FEDERATION OF ENTREPRISES-SEV**



**FEDERATION OF INDUSTRIES OF NORTHERN GREECE – FING**



*With the support of*

**BLACK SEA TRADE AND DEVELOPMENT BANK – BSTDB**



**INVEST IN GREECE AGENCY**





## **DRAFT PROGRAM**

**THURSDAY, NOVEMBER 12<sup>th</sup>, 2009**

**08:45 - 09:15     REGISTRATION**

**09:15 - 10:00     OPENING CEREMONY**

*Introductory statements by*

**Dr Athanase Lavidas**, President, UBCCE and  
Vice-Chairman of BoD & Head of International Affairs, SEV

**Mr Nikos Pentzos**, President, Federation of Industries of Northern Greece (FING)

**Amb. Leonidas CHRYSANTHOPOULOS**, Secretary General, BSEC

*Inauguration of the Business Forum by*

**The Deputy Minister of Foreign Affairs of the Hellenic Republic**

**10:00 -11:15     PANEL SESSION I**  
**IMPACT OF THE CRISIS ON REGIONAL ECONOMIES AND ECONOMIC**  
**COOPERATION INITIATIVES IN THE BLACK SEA AND CASPIAN**

*Introductory words and moderated by*

**Ms Eftychia Bacopoulou**, Secretary General, BSEC Business Council

*Speakers*

**Mr Hugues Mingarelli**, Deputy Director General, DG RELEX, EU Commission

**Mr Ghinea Arminio Iorga**, Head- Policy and Strategy, Black Sea Trade and Development Bank (BSTDB)

*“Estimations for economic outlook, trends and prospects in the Black Sea and Caspian Region”*

**Mr Adrian Van Den Hoven**, International Relations Director, BUSINESSEUROPE

**Mr Fadi Farra**, Head, OECD Eurasia Competitiveness Programme

**Mr Giuseppe Belsito**, Programme Manager, UNDP Black Sea Trade and Investment Promotion Programme (BSTIP)

**Ms Sorina Canea**, Programme Manager, Joint Management Authority of the Black Sea Programme 2007 –2013, Romanian Ministry of Regional Development and Housing / Directorate for International Territorial Cooperation

**11:15 – 11:30     COFFEE BREAK**

**11:30 - 13:00     PANEL SESSION II**

**UNLOCKING THE POTENTIAL OF THE BLACK SEA AND CASPIAN**  
**Investment Opportunities in South East European Countries**

*Introductory words and moderated by*

**Mr Apostolos Tsoukalas**, CEO, Invest in Greece Agency

*Country Presentations:*

**Mr Stoyan Stalev**, Executive Director, Invest Bulgaria Agency, Bulgaria

**Mr Darius Mesca**, President, Romanian Agency for Foreign Investment, Romania

**Ms Vesna Peric**, Director, Serbia Investment and Export Promotion Agency (SIEPA), Serbia

**Mr Alpaslan Korkmaz**, President, Investment Support & Promotion Agency (ISPAT), Turkey

**Mr Sergiy Taran**, Chairman, National Agency of Ukraine for Foreign Investment and Development, Ukraine



**13:00 – 14:30 NETWORKING LUNCH**

*Keynote speech by*

**The Minister of Macedonia-Thrace of the Hellenic Republic**

*“The dynamism of North Greece and its pivotal role in South East Europe”*

**14:30 - 16:30 PANEL SESSION III**

**UNLOCKING THE POTENTIAL OF THE BLACK SEA AND CASPIAN  
Investment Opportunities in South Caucasus and Central Asia Countries**

*Introductory words and moderated by*

**Mr Slav Slavov**, Regional Manager Europe and Central Asia, World Energy Council

*Country Presentations:*

**Mr Anar Guliyev**, Investment Promotion Director, AZPROMO, Azerbaijan

**Mr Nino Baratshvili**, Director, Georgian National Investment Agency, Georgia

**Dr Behrouz Alishiri**, President Organization for Investment Economic & Technical Assistance, (OIETAI), Iran

*Executive from Investment Promotion Agency, Kazakhstan*

**16:30-18:30 B2B Meetings (upon request)**

**End of Forum**

**16:30 - 17:30 First Meeting of BUSINESSEUROPE Working Group on Black Sea and Caspian (tbc)**

**20:30 DINNER (at local restaurant for foreign participants)**

**FRIDAY, NOVEMBER 13<sup>th</sup>, 2009**

**09:00 – 10:30 UBCCE Management Committee IV Meeting**

**Visits to North Greece Industries** (for foreign participants)

- 11.00-12.00 NORTH AEGEAN SEA & CANNERIES SA (*food industry*)
- 12.00-13.30 ALUMIL SA (*aluminum profiles*)

**13:30 – 14:15 Buffet Lunch, Hosted by a ALUMIL SA**

**15:30 – 17:00 Visit to Vergina Archaeological Site**

**17.30-19.00 Short Thessaloniki city tour-Visit to Byzantine Archaeological Museum**

*The Forum working language will be English*

- *Pending confirmations from speakers*