

paintistanbul 2010 – Paint Industry & Auxiliary Products Congress & Exhibition

“Paint Industry and Auxiliary Products Congress and Exhibition / **paintistanbul 2010**” will be organised in between 23-26 September 2010 with the contributions of sectoral institutions and establishments. In this promising melting pot, connecting Europe and Asia; paint producers, raw material suppliers, equipment manufacturers, service providers, leading representatives of the universities and institutions will come together.

The congress will cover the following sectoral subjects; paint, varnish, ink, paint raw materials and auxiliary products, new paint types, technological developments and paint application methods used in the industry.

The congress programme and activities are organised in order to meet the expectations of the universities, research institutes, and paint and raw material producers and for the representatives of the integrated sectors, e.g. construction, furniture, metal, automotive, white goods, ship building and other relevant industries.

Why the matchmaking event is in parallel with the paintistanbul 2010?

The paint industry displays international achievements within versatile development dynamics and new growth targets. Therefore, Sabanci University and BOSAD are planning to organise an ideal activity ensuring all participants and visitors coming from different countries to share these opportunities, create new business relations and develop their businesses.

In terms of its structure and strength, Turkey is currently the 6th biggest paint producer in Europe. Total manufacturing capacity of Turkish paint industry is 800,000 tons/year and capacity utilization is at 65% level. According to these figures, Turkish paint industry holds some 2% share in the global market. Turkey’s total paint market, as of year 2008, is estimated at approximately 2 billion US Dollars.

Within this expanding market image, Turkish paint industry keeps its status as a new production area for foreign capital investors, especially from EU countries.

The matchmaking event will be organized in Istanbul - Turkey, at Istanbul Congress Centre “New Exhibition & Congress Complex” on September 25, 2010. If you are interested in participating please let us know by sending an e-mail to; ckartoglu@sabanciuniv.edu and we can advise you on the arrangements we are proposing.

Participation to the congress requires separate registration from the following website (www.paintistanbul.com). The registration fee for the conference is 200€. Registration to conference is not compulsory for participating in the matchmaking event. The matchmaking event will be free of charge.

